



New York State Grown & Certified Beef Application

FOR OFFICIAL USE

Received: _____

New: _____ Update: _____

Date Approved: _____

The New York State Grown & Certified program makes it easy for consumers to identify local, safely handled, and environmentally responsible agricultural products. This voluntary program is a cooperative effort among producers, processors, wholesalers, retailers, restaurants, and the New York State Department of Agriculture and Markets to meet consumer demand for high-quality food and agricultural products.

Livestock producers and processors are eligible to participate in New York State Grown & Certified if they operate in an environmentally responsible manner as described in the Program Requirements. Upon acceptance to the New York State Grown & Certified program and submission of a signed trademark licensing agreement, program participants will be able to display a new high-impact label that will clearly stand out and tell the consuming public their food handling practices are audited and certified and they operate their farms in an environmentally responsible manner.

PROGRAM REQUIREMENTS

- **Applicability:** Cattle on farm spend 2/3 of life or more in New York State
- **Safe Food Handling:** Animal is slaughtered/processed in a USDA Inspected Slaughter/Processing Plant. Farm participates in a third-party management program, such as the NY Beef Quality Assurance program at Level 2. Animals must have official identification prior to slaughter (RFID preferred).
- **Environmental Stewardship:** Producer participates in the New York State Agricultural Environmental Management (AEM) program, administered by the Department of Agriculture and Markets, with the completion of Tier 2 of the program (or higher) within three years of admission into the New York State Grown & Certified program or have a CAFO permit. For processors to be eligible, a majority of producers must participate in one of these programs.

SECTION 1: APPLICANT INFORMATION

BUSINESS NAME

FARM NAME/DBA (if different from business name)

CONTACT PERSON(S)

TITLE

BUSINESS ADDRESS

CITY

STATE

ZIP

PHONE NUMBER(S)

COUNTY

ACRES OF LAND

MAILING ADDRESS (IF DIFFERENT FROM ABOVE)

CITY

STATE

ZIP

EMAIL

WEBSITE

Please provide a brief description of your business and/or products for potential buyers/customers. This information will be listed on agriculture.ny.gov to help promote your farm/business. *(Attach a separate sheet if necessary.)*

SECTION 2: REQUIRED SUPPORTING DOCUMENTATION

- Self-certification that cattle on farm spend 2/3 or more of their lives in New York State
- Safe Food Handling Participation Documentation**
 - Self-certification that all cattle labeled with the NYS Grown & Certified label are slaughtered/processed at a USDA Inspected Plant and name of USDA Inspected Slaughter Plant(s) where cattle are processed:

- Proof of participation in a third-party management program, such as the NY Beef Quality Assurance Program at Level 2
- Self-certification that animals have official identification prior to slaughter

- Environmental Stewardship Documentation**

Please attach **one** of the following:

- Agricultural Environmental Management (AEM) Tier II Environmental Stewardship Verification Cover Form, dated within the past three years. To obtain a copy, contact your county Soil and Water Conservation District.
- CAFO permit #: _____

- Trademark Licensing Agreement**

A signed licensing agreement must be on file with the New York State Department of Agriculture and Markets prior to use of the trademarked logos or slogans. Any unapproved use of these materials may result in liability under federal trademark laws.

SECTION 3: TERMS AND AGREEMENTS

I understand that any false statement made in this application, in addition to being the possible basis for termination of participation in the New York State Grown & Certified program and the Trademark Licensing Agreement, may be punishable under the provisions of Section 210.45 of the Penal Law of the State of New York.

I understand that as a participant in the New York State Grown & Certified program, my business will be identified as a program participant on the New York State Grown & Certified website unless I notify the department in writing that I do not want the business identified on the site.

SIGNATURE

DATE

PLEASE RETURN COMPLETED
APPLICATION TO THE FOLLOWING
ADDRESS:

New York State Department of Agriculture
ATTN: Division of Agricultural Development
10B Airline Drive
Albany, NY 12235
NYSGrownandCertified@agriculture.ny.gov
518-402-7398